



Fidelity **2.5** Total Farm

Target Your Marketing

Geographic farming has been done the same way for years. Wouldn't you like to know exactly what is going on in your farm area before you start marketing?
Introducing the Fidelity Total Farm 2.5

- 📍 New stats page
- 📍 New charts
- 📍 Ability to change farm name
- 📍 Ability to turn off sales notifications
- 📍 Upload personal Sphere of Influence or other farms
- 📍 Average sales price on each Micro Farm
- 📍 Previous sales year and sales price added to stats
- 📍 Filter: Owner Occupied, Absentee and Out of State
- 📍 Export Mail file for Site and Mailing Address
- 📍 Break down Focus Spotlight: 2-5 years and 5-13 years
- 📍 Add Empty Nester tab (25+)
- 📍 Home Owner Exemption tab
- 📍 New Homeowner Stay filter



Contact your Fidelity National Title account executive today for more information on how to identify the **Total Farm** you are looking for.

